

Coaching for Success Academy (2015): John Calipari

Your staff members have to be PR machines for each other. You are a PR machine for your head coach... Your head coach is a PR machine for you. Everywhere they go, if they get a chance to brag about each other, they should be doing it.

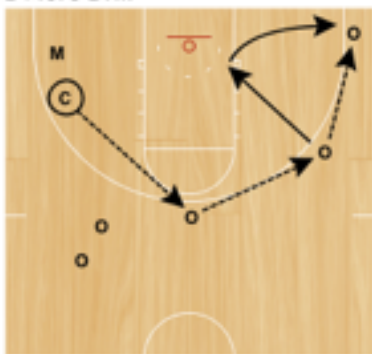
The 30 second clock is going force a lot of us to think how we are going to get even deeper into their clock... You are going to see a ton of coaches get into that passive press.

The platoon system... Most coaches would play 8 or 9... What if it was your son who had pro potential. What if I didn't play Devin Booker because he wasn't where Aaron was. 4 minute shifts was our max, unless the other team scores more than 6 points then you are immediately out. If you hold them under 6, I'll leave you in for a while.

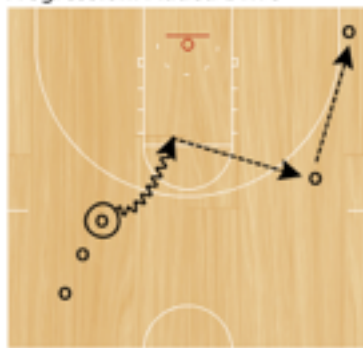
It become, how do I get these guys to trust I have their back. That's why we had the combine. We did stats that were more about efficiencies than volume shooting or any other stat. Karl Towns took the fourth most shots on my team, by the end of the year he was taking the most shots. Will Cauley-Stein took the 7th most shots and was 6th pick in the draft. If we show that we have your back, it makes it easier for us to platoon.

Last year I had to get them to make the extra pass, everybody had to make the extra pass because I had to have 10 guys eat. If a guy was open, he had to feel good he was getting the ball or it was never going to work. The term we came up with was "One More"... If you were open, you were yelling one more. If we were in practice and a guy yelled one more and didn't throw it, immediately stoppage of practice and I would ask "We didn't you throw him the ball, you heard one more, I heard one more... Why didn't you throw it?"

1 More Drill



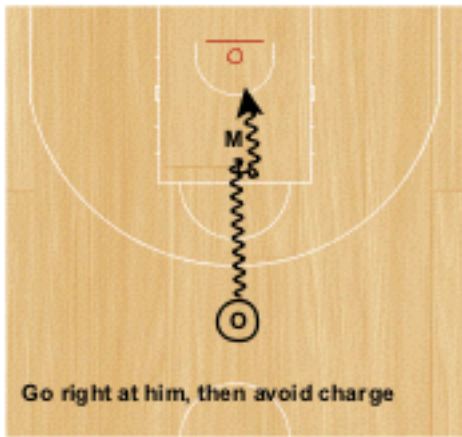
Progression: Added Drive



Coach passes to dead top, player on wing 45 is calling "One More" on receiving pass, player in strong side corner is calling for "One More"... After the player on the wing 45 passes to corner for the shot, he cuts through to open up driving gap for corner player. Corner player shoots the ball and gets his own rebound, passing to manager. Cutter replaces shooter in the corner... Everyone else moves down the line. *Must snap passes, quick and on target.

In our 1 More Shooting Drill we would work on attacking different angles. We chart 1 Mores... We want to have 20 1 Mores in a game.

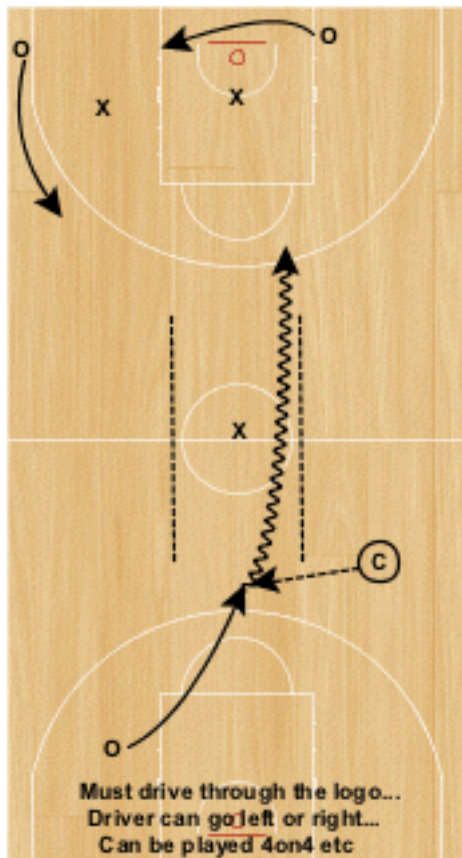
Attack and Avoid



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We were running over people... We put in a drill called "Attack and Avoid"... 2-3 minute drill, training our guys to avoid charges. We would have a manager with a pad... Players would Euro-Step around manager and avoid. *Line of players behind 3pt line.

3on3 Mini Game



Defender at half cannot retreat and back up, he can only move as ball-handler enters logo... Ball-handler must beat defender at half through the lane lines.

If ball-handler drives at big, must circle underneath - weak-side wing must lift.

The players have to do them (If they are a driver, drive it... If they are a shooter, shoot it)... They have to be the best versions of themselves. I don't need you to be something that you are not.

Do you have any questions about how we get these kids to play together when they are that good? It starts with not making any outlandish promises when we recruit kids. If they know we are about them as an individual, they will be about each other and they will share. If they don't think we are about them, they will be about themselves, they will never play together.

I don't talk basketball with any of our parents - how I play a child, why he isn't playing... If I talk to one parent, now I am talking to all of them.

When they come in they weren't promised anything nutty. It was going to be really hard, we are going to be about you, you will get better, you will have choices-I don't force kids to stay, I don't force kids to leave. It is a 5 minute meeting.

In the recruiting process, if a young man is disrespectful to his mother, or his grandmother, I'm out. If he is not respectful to his mom, he's not being respectful to me or a teammate. Does he help people get better when I am watching or is he just about himself. I don't want to break anyone, I'm here to lift.

If we were 0-20 and you personally were playing all the minutes, all the shots... Is your parent happy or sad? They are happy!

Let them eat first. Have you sat down with all of your players and asked their dreams and aspirations. If they know you are helping them chase their dreams, they will play at another level.

If you are afraid to coach your best player, you aren't coaching anybody. Your best players need to know you're going to get on them, you're going to call guys out, and hug guys when you need to.

Born to be a leader is a bunch of BS. The personable guy thinks that's leading, the guy that's the loudest-thinks he is a leader, the best player- just because I am the best player I am a leader.

With Tyler, on the court unbelievable leader. You have to lead off the court too. Leading off the court is being about your teammates, you have to be about them. At 5'9, 165, you aren't getting in the league unless they know you can lead. Lead is serve. Leadership is how do I help all of you be your best. What can I do for you to make you your best. It starts with us as coaches so they can see it.

How many of us would give up something we've earned because someone else needs it more than us?

If you make sure everyone eats first, you will have more than you can eat.

When you make your life about everybody else it becomes easier.

They say Cal doesn't care about winning, he's just trying to get people in the NBA... Well if I had your son, how would you feel about it, if he was that good. By saying that, we won more games, more final fours, more national championship games, and we have 26 drafted, 19 in the first round, 4 #1 picks. I think we are going to get 5 or 6 guys drafted this year.

It helps us to help them. John Wall's draft class we lost 5 players to the draft, the next year we are in the final four.

The more opportunities you create for others, the more opportunity will come your way.

[In planning our systems] What is the best thing for my team... How do we play that they shine because if they shine, they will drag us where we want to go.

Taking over program.... Must visually show change. Paint, locker room, etc.

This business is 80% relationships... Will they fight for you and each other... You find this out when you lose a game or two.

Goal is to have half of the NBA All Star game to have played for me.

Don't let anyone steal your joy... If you care about the kids and their success, you'll always have a job.